

Changes in Director's Interest Pursuant to Section 135 of the Companies Act. 1965

Form Version 4 (Enhanced)

Submitted

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Company Information

Main Market Company

New Announcement

Submitting Investment Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* Company name HONG LEONG FINANCIAL GROUP BERHAD

HLFG * Stock name 1082 * Stock code

Lee Tiong Jie / Christine Moh * Contact person

* Designation Assistant Manager, Secretrial / Group Company Secretary

03-21692006 / 03-21642501 * Contact number

TJLee@hongleong.com.my, SMMoh@hongleong.com.my E-mail address

Part A: To be filled by Public Listed Company

Particulars of director

Choong Yee How Name *

Level 8, Wisma Hong Leong, 18 Jalan Perak, 50450 Kuala Lumpur Address *

Ordinary shares of RM1.00 each Descriptions(class & nominal value) *

Details of changes

Malaysian Ringgit (MYR) Currency

Date of change Type of transaction No of securities Price transacted (\$\$)

*Disposed *27/09/2013 *620.000 14.740

Circumstances by reason of which change

has occurred

Direct Interest Nature of interest

Consideration (if any)

Total no of securities after change

Direct (units) 4,164,000 0.396 Direct (%)

Indirect/deemed interest (units)

Indirect/deemed interest (%)

Date of notice * 01/10/2013

Remarks

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