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General Announcement

Form Version 8.1 (Enhanced)

Submitted

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Reference No HLF-110913-61532

Company Information

Main Market Company
New Announcement
Submitting Investment
Bank/Advisor (if applicable)
Submitting Secretarial Firm (if

applicable)

* Company name HONG LEONG FINANCIAL GROUP BERHAD

* Stock name HLFG

* Stock code 1082

* Contact person Ms Christine Moh Suat Moi

* Designation Company Secretary

* Contact number 03-2164 2501

E-mail address SMMoh@hongleong.com.my

Type * Announcement

Subject *: DEALINGS IN LISTED SECURITIES (CHAPTER 14 OF LISTING

REQUIREMENTS)

DEALINGS OUTSIDE CLOSED PERIOD

Description *:-

(Note: Please enter the announcement description in this field and the announcement details in the Announcement Details/Table Section or attach the full announcement details as an attachment)

Pursuant to Paragraph 14.09(a) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad, Hong Leong Financial Group Berhad ("HLFG") wishes to inform that the following Director has given notice of his dealings in the ordinary shares of HLFG.

Announcement Details/Table Section :-

(This field is for the details of the announcement, if applicable)

Name of Director		Date Transacted	Opening Balance	Snares	% of Shares Transacted	Consideration		% of Shares Held After the Transaction
Sim	Direct Interest	12.09.2011	3,234,000	(32,000)	0.003	RM11.20	3,202,000	0.304
Dr Poh Soon Sim	Deemed Interest	12.09.2011	4,813,610*	32,000	0.003	RM11.20	4,845,610*	0.460

^{*} Inclusive of shares held pursuant to Section 134(12)(c) of the Companies Act, 1965.

Attachment(s):- (please attach the attachments here)

- No Attachment Found -

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