



Changes in Director's Interest Pursuant to Section 135 of the Companies Act. 1965

Form Version 4 (Enhanced)

Submitted

Initiated by HONG LEONG FINANCIAL GROUP on 13/09/2011

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Reference No HL-110913-52762

Company Information

Main Market Company

New Announcement

Submitting Investment

Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* Company name	HONG LEONG FINANCIAL GROUP BERHAD
* Stock name	HLFG
* Stock code	1082
* Contact person	Ms Christine Moh Suat Moi
* Designation	Company Secretary
* Contact number	03-2164 2501
E-mail address	SMMoh@hongleong.com.my

Part A : To be filled by Public Listed Company

Particulars of director

Name *	Dr Poh Soon Sim
Address *	10 Solok Cantonment 10350 Penang
Descriptions(class & nominal value) *	Ordinary shares of RM1.00 each

Details of changes

Currency	Malaysian Ringgit (MYR)		
Type of transaction	Date of change	No of securities	Price transacted (\$\$)
*Disposed	*12/09/2011	*32,000	11.200
Acquired	12/09/2011	32,000	11.200

Circumstances by reason of which change has occurred

Nature of interest Direct and Deemed Interest

Consideration (if any)

Total no of securities after change

Direct (units)	3,202,000
Direct (%)	0.304
Indirect/deemed interest (units)	4,845,610

Indirect/deemed interest (%)	0.46
Date of notice *	14/09/2011
Remarks	This announcement is dated 14 September 2011.

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