General Announcement Page 1 of 2



General Announcement

Form Version 7 (Enhanced)

Submitted

Initiated by HONG LEONG FINANCIAL GROUP on 07/10/2010 06:25:27 PM
Submitted by HONG LEONG FINANCIAL GROUP on 08/10/2010 05:35:46 PM
Reference No HLF-101007-94304

Company Information

Main Market Company New Announcement

Submitting Investment
Bank/Advisor (if applicable)

Submitting Secretarial Firm (if

applicable)

* Company name HONG LEONG FINANCIAL GROUP BERHAD

* Stock name HLFG * Stock code 1082

* Contact person Ms June Lee / Ms Christine Moh

* **Designation** Secretarial Manager / Company Secretary

* Contact number 03-2169 2023 / 03-2164 2501

E-mail address WKLee@hongleong.com.my, SMMoh@hongleong.com.my

Type * Announcement

Subject *: HONG LEONG FINANCIAL GROUP BERHAD ("HLFG")
Principal Officer's Disclosure of Dealings in Shares

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment.

Contents *:-

(This field is to be used for the summary of the announcement)

HLFG wishes to inform that the following Principal Officer of HLFG has given notice of his dealings in the ordinary shares of HLFG.

Announcement Details:

(This field is for the details of the announcement, if applicable)

Principal	\cap t	Date Transacted	Opening Balance	No. of Shares Acquired/ (Disposed)	% of Shares Transacted	Consideration	Closing Balance	% of Shares Held After the Transaction
Sanna	Direct Interest	06.10.2010	Nil	90,000*	0.009	RM5.92	90,000	0.009

^{*} Exercise of options pursuant to the Executive Share Option Scheme of HLFG.

Attachment(s):- (please attach the attachments here)

- No Attachment Found -

General Announcement Page 2 of 2

<u>Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to the table(s) in the Contents of the Announcement:</u>

© 2010 Bursa Malaysia Berhad. All rights reserved.