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General Announcement

Form Version 7 (Enhanced)

Submitted

Initiated by HONG LEONG FINANCIAL GROUP on 28/09/2010 11:12:04 PM
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Company Information

Main Market Company New Announcement

Submitting Investment Bank/Advisor (if applicable) Submitting Secretarial Firm (if

applicable)

* Company name HONG LEONG FINANCIAL GROUP BERHAD

* Stock name HLFG * Stock code 1082

* Contact person Ms June Lee / Ms Christine Moh

* **Designation** Secretarial Manager / Company Secretary

* Contact number 03-2169 2023 / 03-2164 2501

E-mail address WKLee@hongleong.com.my, SMMoh@hongleong.com.my

Type * Announcement

Subject *: NOTICE OF FORTY-FIRST ANNUAL GENERAL MEETING

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment.

Contents *:-

(This field is to be used for the summary of the announcement)

Hong Leong Financial Group Berhad (the "Company") writes to inform that the Forty-first Annual General Meeting ("AGM") of the Company will be held at the Theatrette, Level 1, Wisma Hong Leong, 18 Jalan Perak, 50450 Kuala Lumpur on Tuesday, 26 October 2010 at 11.45 a.m. in order to approve the resolutions set out in the notice of AGM as attached.

This announcement is dated 1 October 2010.

Announcement Details:-

(This field is for the details of the announcement, if applicable)

Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to the table(s) in the Contents of the Announcement:

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