



Changes in Director's Interest Pursuant to Section 135 of the Companies Act. 1965

Form Version 4 (Enhanced)

Submitted

Initiated by HONG LEONG FINANCIAL GROUP on 08/10/2010

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Company Information

Main Market Company

New Announcement

Submitting Investment Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* Company name	HONG LEONG FINANCIAL GROUP BERHAD
* Stock name	HLFG
* Stock code	1082
* Contact person	Ms June Lee / Ms Christine Moh
* Designation	Secretarial Manager / Company Secretary
* Contact number	03-2169 2023 / 03-2164 2501
E-mail address	WKLee@hongleong.com.my , SMMoh@hongleong.com.my

Part A : To be filled by Public Listed Company

Particulars of director

Name *	Choong Yee How
Address *	Level 8, Wisma Hong Leong, 18 Jalan Perak, 50450 Kuala Lumpur
Descriptions(class & nominal value) *	Ordinary shares of RM1.00 each

Details of changes

Currency	Malaysian Ringgit (MYR)		
Type of transaction	Date of change	No of securities	Price transacted (\$\$)
*Acquired	*07/10/2010	*480,000	5.920

Circumstances by reason of which change has occurred Exercise of options pursuant to the Executive Share Option Scheme of Hong Leong Financial Group Berhad.

Nature of interest Direct Interest

Consideration (if any)

Total no of securities after change

Direct (units)	480,000
Direct (%)	0.046
Indirect/deemed interest (units)	
Indirect/deemed interest (%)	
Date of notice *	08/10/2010

Remarks

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