



General Announcement

Form Version 7 (Enhanced)

Initiated by HONG LEONG FINANCIAL GROUP on 08/10/2010

11:44:55 AM

Submitted by HONG LEONG FINANCIAL GROUP on 08/10/2010

06:28:17 PM

Reference No HLF-101008-49780

Submitted

Company Information

Main Market Company

New Announcement

**Submitting Investment
Bank/Advisor (if applicable)**

**Submitting Secretarial Firm (if
applicable)**

* Company name	HONG LEONG FINANCIAL GROUP BERHAD
* Stock name	HLFG
* Stock code	1082
* Contact person	Ms June Lee / Ms Christine Moh
* Designation	Secretarial Manager / Company Secretary
* Contact number	03-2169 2023 / 03-2164 2501
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Type *

Announcement

Subject *:

HONG LEONG FINANCIAL GROUP BERHAD ("HLFG")
Directors' Disclosure of Dealings in Shares

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment.

Contents *:-

(This field is to be used for the summary of the announcement)

HLFG wishes to inform that the following Director has given notice of his dealings in the ordinary shares of HLFG.

Announcement Details :-

(This field is for the details of the announcement, if applicable)

Name of Director	Nature of Interest	Date Transacted	Opening Balance	No. of Shares Acquired/ (Disposed)	% of Shares Transacted	Consideration	Closing Balance	% of Shares Held After the Transaction
Choong Yee How	Direct Interest	07.10.2010	Nil	480,000*	0.046	RM5.92	480,000	0.046

* Exercise of options pursuant to the Executive Share Option Scheme of HLFG.

Attachment(s):- (please attach the attachments here)

- No Attachment Found -

Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to

the table(s) in the Contents of the Announcement:

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