



Changes in Director's Interest Pursuant to Section 135 of the Companies Act. 1965

Initiated by HONG LEONG FINANCIAL GROUP on 18/02/2010
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Submitted

Company Information

Main Market Company

New Announcement

Submitting Investment Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* **Company name** HONG LEONG FINANCIAL GROUP BERHAD
 * **Stock name** HLFGB
 * **Stock code** 1082
 * **Contact person** Ms Christine Moh / Ms June Lee
 * **Designation** Company Secretary / Secretarial Manager
 * **Contact number** 03-2164 2501 / 03-2169 2023
E-mail address SMMoh@hongleong.com.my

Part A : To be filled by Public Listed Company

Particulars of director

Name * Dr Poh Soon Sim
Address * 7 Solok Concordia, 10250 Penang
Descriptions(class & nominal value) * Ordinary shares of RM1.00 each

Details of changes

Currency		Malaysian Ringgit (MYR)		
Type of transaction	Date of change	No of securities	Price transacted (\$\$)	
*Acquired	*11/02/2010	*50,000	7.484	
Acquired	12/02/2010	16,000	7.541	
Acquired	17/02/2010	134,000	7.651	

Circumstances by reason of which change has occurred

Nature of interest Deemed Interest

Consideration (if any)

Total no of securities after change

Direct (units)

Direct (%)

Indirect/deemed interest (units) 5,013,610

Indirect/deemed interest (%)

Date of notice *	18/02/2010
Remarks	This announcement is dated 18 February 2010.

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