



Changes in Director's Interest Pursuant to Section 135 of the Companies Act. 1965

Form Version 4 (Enhanced)

Submitted

Initiated by HONG LEONG FINANCIAL GROUP on 09/12/2010

10:20:20 AM

Submitted by HONG LEONG FINANCIAL GROUP on 09/12/2010

06:25:35 PM

Reference No HL-101209-37220

Company Information

Main Market Company

New Announcement

Submitting Investment

Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* Company name	HONG LEONG FINANCIAL GROUP BERHAD
* Stock name	HLFG
* Stock code	1082
* Contact person	Ms June Lee / Ms Christine Moh
* Designation	Secretarial Manager / Company Secretary
* Contact number	03-2169 2023 / 03-2164 2501
E-mail address	WKLee@hongleong.com.my , SMMoh@hongleong.com.my

Part A : To be filled by Public Listed Company

Particulars of director

Name *	Dr Poh Soon Sim
Address *	7 Solok Concordia 10250 Georgetown Penang
Descriptions(class & nominal value) *	Ordinary shares of RM1.00 each

Details of changes

Currency	Malaysian Ringgit (MYR)		
Type of transaction	Date of change	No of securities	Price transacted (\$\$)
*Disposed	*18/11/2010	*200,000	8.910

Circumstances by reason of which change has occurred

Nature of interest Deemed Interest

Consideration (if any)

Total no of securities after change

Direct (units)

Direct (%)

Indirect/deemed interest (units) 4,813,610

Indirect/deemed interest (%)**Date of notice ***

23/11/2010

Remarks

This announcement is dated 9 December 2010.

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