



General Announcement

Initiated by HONG LEONG FINANCIAL GROUP on 09/12/2009

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Submitted by HONG LEONG FINANCIAL GROUP on 09/12/2009

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Reference No HL-091209-56206

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Submitted

Company Information

Main Market Company

New Announcement

Submitting Investment

Bank/Advisor (if applicable)

Submitting Secretarial Firm (if applicable)

* **Company name** HONG LEONG FINANCIAL GROUP BERHAD

* **Stock name** HLFG

* **Stock code** 1082

* **Contact person** Ms Christine Moh / Ms June Lee

* **Designation** Company Secretary / Secretarial Manager

* **Contact number** 03-2164 2501 / 03-2169 2023

E-mail address SMMOH@hongleong.com.my

Type *

Announcement

Subject *:

HONG LEONG FINANCIAL GROUP BERHAD ("HLFG")
Directors' Disclosure of Dealings in Shares

Note: If the announcement is a long announcement, please summarize the announcement in the contents and enter the details of the announcement in the Announcement Details or attached the full details of the announcement as attachment.

Contents *:-

(This field is to be used for the summary of the announcement)

Pursuant to Paragraph 14.09(a) of the Main Market Listing Requirements of Bursa Malaysia Securities Berhad, HLFG wishes to inform that the following Director has given notice of his dealings in the ordinary shares of HLFG.

This announcement is dated 9 December 2009.

Announcement Details :-

(This field is for the details of the announcement, if applicable)

Name of Director	Nature of interest	Date Transacted	Opening Balance	No. of Shares Acquired/ (Disposed)	% of Shares Transacted	Consideration	Closing Balance	% of Shares Held After the Transaction
Dr Poh Soon Sim	Deemed Interest	7.12.2009	4,853,610	8,000	0.00	RM6.93	4,845,610	0.460
Dr Poh Soon Sim	Deemed Interest	7.12.2009	4,845,610	1,000	0.00	RM6.96	4,844,610	0.460
Dr Poh Soon Sim	Deemed Interest	7.12.2009	4,844,610	5,300	0.00	RM6.97	4,839,310	0.460
Dr Poh	Deemed							

Soon Sim	Interest	8.12.2009	4,839,310	5,700	0.00	RM6.95	4,833,610	0.460
Dr Poh Soon Sim	Deemed Interest	8.12.2009	4,833,610	6,300	0.00	RM6.96	4,827,310	0.459
Dr Poh Soon Sim	Deemed Interest	8.12.2009	4,827,310	5,100	0.00	RM6.97	4,822,210	0.458
Dr Poh Soon Sim	Deemed Interest	8.12.2009	4,822,210	5,000	0.00	RM6.99	4,817,210	0.458
Dr Poh Soon Sim	Deemed Interest	8.12.2009	4,817,210	3,600	0.00	RM7.00	4,813,610	0.457

Attachment(s):- (please attach the attachments here)

- No Attachment Found -

Tables Section - This section is to be used to create and insert tables. Please make the appropriate reference to the table(s) in the Contents of the Announcement:

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